A Gift of Gratitude
$2.5 million Halpern Chair to support Winship’s excellence in head and neck cancer research.

LYNNE AND HOWARD HALPERN have made a $2.5 million planned gift to Winship Cancer Institute to recognize one of the country’s most accomplished head and neck cancer researchers and support the development of new therapies for these challenging cancers. The Lynne and Howard Halpern Chair in Head and Neck Cancer Research honors Dr. Fadlo R. Khuri and recognizes his role as deputy director of Winship and his leadership of the head and neck cancer program.

Howard Halpern’s successful treatment for cancer at Winship inspired this generous commitment. “Dr. Khuri and his team saved my life,” Halpern said about his beloved physician and friend. “Lynne and I can hardly express the depth of our gratitude for the extraordinary care we received at Winship. Our hope is that the gift of an endowed academic chair to support Dr. Khuri’s vital..."
Director’s Update

IN THE SPOTLIGHT

FRIENDS OF WINSHIP ANNUAL MEETING

The November annual meeting of the Friends of Winship marked the group’s first anniversary as part of the Winship family. Now 250 members strong, Friends was formed to create greater community awareness for Winship and to raise research funds. At the meeting, co-founder Marzia Patten gave a wrap-up of the year’s accomplishments, and Kathy Bowman previewed exciting plans for 2012.

The highlight of the November meeting was member and cancer survivor Bob Falkenberg’s entertaining and inspiring account of his 1,700-mile Lululemon trip, a 29-day bike trip from Boston to Kay West that raised $18,500 for cancer research at Winship. Over 1,700 participants—including many cancer survivors—ran or walked the scenic course through the Emory campus and the Druid Hills neighborhood. The enthusiasm, energy, and success of the inaugural run make the Winship 5K destined to become a popular annual event. Mark your calendar now so you won’t miss it—October 13, 2012.

Why not register now, too? Join a team or create your own with friends and family members. Enjoy the high spirits, camaraderie, and fun at this family-friendly event while you make a difference in the fight against cancer. Visit http://winshipcance.emory.edu/5K and sign up today!

BUFFALO’S CAFE RAISES $40,000 FOR WINSHIP

Buffalo’s Cafe employees have a passion for finding a cure for cancer. Under the banner of “The Fight Takes Flight,” the Maristella-based restaurant chain adopted Winship as its charity partner in 2010 and raised $10,000. In 2011, Buffalo’s franchises raised $40,000 through their “fan-based” campaign, created in honor of staff, family members, and patrons who have valiantly fought, and in many cases, won the battle with cancer.

They got creative serving pink tortilla chips and even dying their hair pink, all to raise funds for Winship during Breast Cancer Awareness Month last October.

“The support and involvement from the community was outstanding,” said Shaun Curtis, Buffalo’s CEO. “As we received the donation check, Winship executive director Dr. Curran said, “The total commitment that Buffalo’s employees put behind this effort, to raise awareness for Winship and cancer research is exceptional.”

SAVE THE DATE: 2012 WINSHIP 5K WALK/RUN

OCTOBER 13, 2012

The first annual Winship “Win the Fight” 5KWalk/ Run was a big success last October, raising more than $200,000 for cancer research at Winship. Over 1,700 participants—including many cancer survivors—even walked the scenic course through the Emory campus and the Druid Hills neighborhood. The enthusiasm, energy, and success of the inaugural run make the Winship 5K destined to become a popular annual event. Mark your calendar now so you won’t miss it—October 13, 2012.

Why not register now, too? Join a team or create your own with friends and family members. Enjoy the high spirits, camaraderie, and fun at this family-friendly event while you make a difference in the fight against cancer. Visit http://winshipcance.emory.edu/5K and sign up today!

SUPPORT WINSHIP CANCER INSTITUTE OF EMORY UNIVERSITY

To make a gift through the annual giving program, establish a named fund, make a bequest, or learn about other ways to give, please contact the development office at 404.777.8175. You also can learn more by visiting our website at http://winshipcance.emory.edu/support.

A Gift of Gratitude

Dr. Khuri is an internationally renowned expert in the prevention and treatment of head and neck and lung cancers. In addition to serving as Winship’s deputy director, he is a professor and chair of the Department of Hematology and Medical Oncology in the Emory School of Medicine and holds the Roberto C. Goizueta Distinguished Chair for Cancer Research. Prior to joining Winship, he was a faculty member at the University of Texas M.D. Anderson Cancer Center.

The recipient of numerous awards, Dr. Khuri serves as editor-chief of Cancer and has published more than 200 peer-reviewed articles. He has been the recipient of repeated competitive, peer-reviewed grant support from the National Cancer Institute, Department of Defense, and American Cancer Society over the last two decades. His research focuses on the development of molecular, prognostic, therapeutic, and chemopreventive approaches to improve the standard of care for patients with tobacco-related cancers.

The Lynn and Howard Halpern Chair in Head and Neck Cancer Research will give Dr. Khuri and his team even greater ability to pursue its research goals. An academic chair is the most prestigious of named academic positions at Emory University. It recognizes extraordinary achievement and leadership and is invaluable for recruiting and retaining top faculty members and researchers. Endowment income from an academic chair contributes, in perpetuity, to the recipient’s compensation, scholarly work, and professional activities.

Support of this kind is imperative in the face of increasing competition for talented scholars and investigators who can take Winship to the next level of medical expertise and advanced patient care. The Halpern Chair will ensure that thousands of students, patients, and researchers can benefit from Dr. Khuri’s knowledge, leadership, and achievements. It is an inspirational investment in the pioneering work that continues to distinguish Winship’s multidisciplinary team of head and neck cancer physicians and scientists.

The team also has received a $12.5 million 5-year SPORE (Special Program of Research Excellence) grant from the National Cancer Institute—the first such research grant received in Georgia. The SPORE grant and the Halpern Chair commitment are testaments to Winship’s position as a national leader in research and patient care, particularly in aerodigestive cancers.

“Winship’s leadership, including leading local and national clinical trials, is particularly important in the face of recent NCI statistics showing that southeastern states have the highest rates of these cancers. In more than two-thirds of cases, the disease at diagnosis is already locally advanced, with a disappointing five-year survival rate after treatment with surgery, radiation, or chemotherapy. Our goal is to decrease the suffering, disability, and death caused by these diseases. The Halperns’ generous commitment will go a long way in supporting the development of new and improved treatments for patients with head and neck cancers in this era of personalized therapy and genomic medicine. I am profoundly grateful for their friendship and deeply humbled by their generosity,” said Dr. Khuri.

“As Lynne and I think about the legacy we want to leave, supporting cancer research at Winship is very important to us. We are so pleased to be able to do something to honor Faidi Khuri and Winship,” Halpern said.

If you would like to know more about planned giving, please contact Olen Earl at 404.727.8875 or go to http://emory.edu/giftplanning.

Scott Kono, MD

AMONG THE MANY outstanding and dedicated faculty members who serve Winship Cancer Institute is Dr. Scott A. Kono, assistant professor of hematology and medical oncology, who serves as principal investigator or co-investigator on several head and neck cancer clinical trials at Winship.

“You can get standard treatment anywhere, but only certain centers, such as the NCI-designated Winship Cancer Institute, emphasize basic science research and cutting-edge clinical trial development,” said Dr. Kono. “Learning more about the biology of these diseases will lead to more effective therapy, such as targeted treatments, and ultimately improve outcomes for patients.”

Dr. Kono earned his medical degree at Midwest- ern University. He completed his internal medicine residency at the University of Kansas Medical Center, followed by a fellowship in hematology and medical oncology at the University of Colorado before joining Emory University. He has an interest in teaching and program development, which was reflected by his service as both chief resident and chief fellow in his respective training programs.

“Dr. Kono’s innovative research and his role in our lung and aerodigestive cancer clinical trials offer new hope for patients with these difficult cancers,” said Dr. Fadlo R. Khuri. “We are grateful for the public and private support that allows us to recruit and retain talented investigators.”
New Fund Honors Carol Maddox Forrester

EXPRESSING DEEP APPRECIATION for Carol’s health care team, the Maddox family, through the Maddox Family Private Foundation, recently established an endowed fund at Winship in memory of Carol Maddox Forrester—beloved daughter, sister, wife, and mother. A native Atlantan with many interests, Forrester was known for her equine expertise and for her love of family, friends, and Georgia Tech athletics.

The Maddox Foundation gift, combined with dozens of memorial contributions from friends and family, has been named the Carol Maddox Forrester Brain Tumor Research Fund. It will be used to support Winship’s brain tumor research program with oversight by neurosurgeon Dr. Costas Hadjipanayis. The research advances the fund makes possible will honor Forrester’s legacy and aid in the discovery of new treatments for brain tumor patients.

To establish a named fund, contact the Winship Development Office at 404-778-5175.

Brenda Nease Donates $100,000 for Melanoma Symposium

ON ANY GIVEN THURSDAY AFTERNOON, visitors to Winship are greeted by piano music played by Winship Advisory Board member Brenda Nease. The baby grand piano was a gift through the Brenda Nease Fund, which was established to support special projects at Winship. Recently, Nease contributed an additional $100,000 to the fund for an annual melanoma symposium in honor of Dr. David H. Lawson, her Winship physician for many years.

Nease credits Dr. Lawson with saving her life when she had breast cancer more than a decade ago yet has focused her gift on melanoma, the most common form of skin cancer, in honor of Dr. Lawson’s decision to devote much of his career to this rare form of cancer.

“As my oncologist, Dr. Lawson always showed me so much compassion and caring,” said Nease. “I wanted to do something special to honor him, something meaningful that would further his research interests. It makes me very happy to give him this opportunity to help other people.”

Dr. Lawson expressed his deep appreciation for “this wonderful gift that will allow our multi-disciplinary melanoma team to accomplish something that has been on our priority list for a long time—bring- ing together melanoma experts from across the region to share expertise and accelerate future advances.”

One of Winship’s roles as an NCI-designated cancer center is to serve as a source of information and continuing education for patients, their families and also for community physicians. Symposia have the potential to improve care for thousands of patients by ensuring that medical providers have the latest information available about treatment options and research advances. The symposium, to be held in February, 2013, will accomplish both educational goals at once.

“Gifts from patients to their personal physicians affirm the value of the patient-physician relationship and the level of excellence in care received,” said Dr. Curran, Winship executive director. “Dr. Lawson and I are honored by Mrs. Nease’s tangible and extremely generous expression of gratitude.”

“Mrs. Nease faced cancer in her own life with grace and courage,” said Dr. Lawson. “It is very gratifying to see the difference she makes for others through her gifts of music and philanthropy.”

PRIVATE PHILANTHROPY of all types and sizes is essential in the fight against cancer. To maximize the impact of ongoing annual gifts, the Winship Director’s Fund pools these gifts to support research priorities. Recently, a $50,000 allocation from this fund was made to Winship’s Discovery and Developmental Therapeutics Program, the primary driver of new cancer drugs at Winship.

The gold standard for cancer researchers is targeted therapy— a drug that stops the out-of-control growth of cancer cells without damaging healthy cells. Our drug discovery program emphasizes identifying new targets in cancer cells, developing compounds that work against those targets, and bringing the most promising ones into the clinic for patient therapy.

A potential drug that hits the right target has to pass a series of tests in the lab, in animal studies, and eventually in pa- tient clinical trials before it can win FDA approval. Winship investigators have been advancing cancer drug discovery at every stage in this process. They have shown that new anti-cancer agents can come from a variety of sources, including medications used successfully to treat other diseases and from natural compounds found in plants.

Drug delivery is undergoing major advancement as well. Winship researchers are partnering with the Georgia Institute of Technology to develop existing nanomaterial technologies that can deliver drugs to the target most efficiently, as well as detect and classify tumors when they are still small.

Emory is a major player in drug discovery. In a study released last year, Emory was cited as the nation’s fourth largest contributor to the discovery of new drugs and vaccines by public sector research institutions. The seven Emory products in the study include two HIV/AIDS drugs that are among the most commonly used and most successful therapies for this disease.

Winship continues to strengthen existing team-driven research projects and aggressively recruit top physicians and investigators to keep the quality and depth of our scientific programs among the best in the nation. Gifts of every size from our loyal supporters make much of this possible.

To donate to the Winship Director’s Fund, please contact Mark Hughes at 404-778-1284 or mhuga@emory.edu.

Annual Donors Help Winship Discover New Drugs… and New Hope

Cooper Foundation Gift Establishes Breast Cancer Initiative

THE COOPER FAMILY FOUNDATION has established a breast cancer initiative at Winship Cancer Institute that includes a two-part study aimed at identifying, preventing, and treating long-term side effects associated with breast cancer and its therapies. William P. Timme Professor of Psychiatry and Behavioral Sciences Dr. Andrew Miller and breast cancer specialist/radiation oncologist Dr. Mylin Torres will lead The Cooper Family Foundation Breast Cancer Initiative.

Problems, including long-standing anxiety, irritability, depression, fatigue, sleep disruptions, and difficulties with memory and concentra- tion, “occur in up to one-third of breast cancer survivors and significantly impact quality of life,” said Dr. Miller. Currently there are few treatments for these behavioral problems, and those that are available have limited effectiveness.

Previous research funded by the Cooper Foundation suggests inflam- mation may be a major culprit in causing these complications. Inflammation is the body’s natural response to the challenge of cancer treatment, but can become chronic in some individuals. This latest gift will directly benefit breast cancer patients by helping scientists identify what happens during cancer treatment to cause chronic inflam- mation, which is at risk, and what methods of care might block inflammation.

In addition, these studies will leverage the infrastructure that is being created as a result of the Wilbar and Hilda Greens Family Founda- tion gift to support breast cancer research. The Cooper Foundation and is pursuing research in pediatric neuro-oncology. Dr. Geetha Vallabhaneni and Brian Linglefelt have been named Nell W. and William S. Elkin Fellows. Dr. Vallabhaneni is focusing on developing breath analysis for early detection of lung cancer, and Dr. Linglefelt is researching gynecologic/malignant gynecologic, with emphasis on renal cell carcinoma.

The Elkin award helps support the advanced studies and re- search of a fellow in Winship’s three-year hematology and oncology fellowship training program, which includes both hospital clinical rotations, as well as research experience. The Elkin award annually supports two extraordinary scientists or clinicians with career goals in the research and treatment of cancer.

Active for many years, both fellowship endowments are investments in Winship’s dedicated and promising young clinicians and investiga- tors, enabling them to explore ideas that otherwise might go unfund- ed. This support gives them the opportunity to build their expertise and prepare for attaining additional private and public funding.

Fellowships Train Next Generation of Scientists

SUPPORTING YOUNG, INNOVATIVE SCIENTISTS is essential to cultivating the next generation of exceptional cancer researchers. The Chester P. Rochfort Fellowship and the Nell W. and William S. Elkin Fellowship in Oncology endowment—long- standing philanthropic endowments at Winship—have announced their winning candidates for the 2011-2012 academic year.

Dr. William Petersen has been named the Chester P. Rochfort Fellow.

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THE WINSHIP DONOR SPRING 2012

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To establish a named fund, contact the Winship Development Office at 404-778-5175.
Breast Cancer Events Raise Awareness, Research Funds

OCTOBER 2011 WAS A VERY PINK MONTH, with many events occurring around metro Atlanta to raise awareness about breast cancer and funds for research. Among them were three major events that highlighted Winship's leadership role in the quest for a cure.

The second annual Be the Boss of You breast cancer trail ride sponsored by Boss Brothers Country Store (Loganville, Ga) raised $25,000 for Winship's Glenn Family Breast Program. This BYOHI (bring your own horse) trail ride attracted more than 200 riders and spectators, who were encouraged to be their own bosses and go check-ups to catch early signs of breast cancer. After riding the beautiful wooded trails at Turnberry Blue Farm in Monroe, Georgia, riders and other attendees enjoyed an evening of dinner, auctions, and entertainment. Dr. Sheryl Gabram-Mendola, Winship breast surgical oncologist and professor of surgery in the Emory School of Medicine, was the featured medical speaker.

Also “in the pink” was BJ’s Wholesale Club’s annual Pink Picnic to celebrate breast cancer survivors and to raise community awareness about the disease. Among the featured speakers was breast cancer survivor and WSB-TV anchor Monica Pearson. BJ’s Charitable Foundation, the philanthropic arm of BJ’s Wholesale Club, has worked closely with Winship since 2006, donating more than $250,000 (including $43,200 in 2011 alone) for the BJ’s Breast Cancer Fund in support of Winship’s Glenn Family Breast program. “We are honored to be among the nation’s top cancer programs recognized by BJ’s for excellence in breast cancer care and research,” said Dr. Curran, Winship executive director.

Finally, Bloomberg’s hosted its annual Ready, Set, Pink educational event at Lenox Square, in partnership with Winship, to support the Breast Cancer Research Foundation. Winship medical oncologist Dr. Ameila Zelba and radiation oncologist Dr. Melvin Torres were available to answer questions, and Friends of Winship members were on hand to promote awareness of our breast cancer programs and Friends memberships.

Winship’s Gala Raises $600,000 for Cancer Research

ON APRIL 14TH, 400 GUESTS ATTENDED the Winship Gala 2012 at the Piedmont Driving Club—an elegant evening of dinner, dancing, and celebrating our achievements in the fight against cancer. With HOPE as its theme, this signature event, organized by our Friends of Winship, sold out at the patron level and raised more than $600,000 to support cancer research at Winship. Gala co-chairs and Friends founding members Ann Hastings and Leslie Wierman and their dedicated committee are to be commended for this delightful event, which recognized Mary and John F. Brock, CEO of Coca-Cola Enterprises, Inc., as Honorary Chairs. We extend our thanks to everyone who helped make Winship Gala 2012 a tremendous success!

Painting Unveiled at Winship to Honor Susan Fillmore White

WHEN SUSAN FILLMORE WHITE of Atlanta died of breast cancer in 2010, her circle of five close friends wanted to find the perfect way to honor her memory. After learning of Winship’s Healing Arts Program, they decided to purchase a painting in remembrance.

Mary Craver found just the right painting at the Art House Gallery in Buckhead. She and White’s other friends agreed on Moments of Peace, a low country marsh scene by Jan Babankas, and began planning how to purchase it. The gallery owner, Delia Lamb, was so impressed by their dedication that she generously hosted a fundraiser for Winship in her gallery last November.

Family and friends of Susan Fillmore White honored her memory with this exclusive painting, which now hangs in the newly renovated Winship Breast Imaging Center waiting room.

“Mom had a party to celebrate Susan’s life and invited all of her friends and family,” said Craver. “When we showed them the painting, they contributed even more than we needed to buy it. The excess amount was donated to breast cancer research at Winship in her name.”

The painting was hung in the newly renovated Breast Imaging Center waiting room and unveiled at a ceremony attended by Susan’s family, friends, doctors, and oncology team. “Susan would be thrilled to see what her friends have done for her,” said Nancy Merritt, friend and breast cancer survivor. “She would love the painting and all our support.”

Inspired by this endeavor, artist Diane Tuttle donated one of her own paintings to hang in the same patient area. She created her montage to honor her three friends who had survived breast cancer: Craver, Bee Siburg, and Becky Cross.

Healing Arts Program Opportunities

Over the course of treatment for cancer, patients and their families spend many anxious hours in waiting rooms. To create a more welcoming and therapeutic environment, Winship developed a healing arts program to decorate patient areas with artwork depicting soothing nature scenes. With a gift of $23,000 or more, you can choose a beautiful piece of art or photography from our selection to honor a loved one or to commemorate a special occasion. To learn more about this unique giving opportunity, contact Mark Hughes at 404.778.1268 or mthughes@emory.edu.
Have a Plan

ANN HASTINGS DEFINES SURVIVOR. She beat lung cancer and is in remission from non-Hodgkin’s lymphoma. In the midst of her own battles, she lost her beloved husband, Paul, to bile-duct cancer in 2006.

To keep cancer at bay, Hastings makes bimonthly visits to Winship Cancer Institute, where doctors and staff treat her as family. The warmth, compassion, and expert care she receives at Winship sustain her and have compelled her to make “this little jewel” a beneficiary of her life insurance. “Any way I can, I will give back to fight this horrific disease,” says Hastings.

Learn how you can support Winship in your estate plans. Call the Office of Gift Planning at 404.727.8875, email giftplanning@emory.edu, or visit http://emory.edu/giftplanning.

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