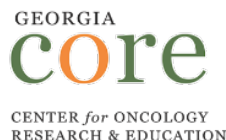


2023 Georgia Cancer Summit

*Advancing Cancer Health Equity
through Innovation and Partnerships*



*Tuesday, January 31, 2023 * 8:00 am – 4:00 pm*
Georgia Tech Global Learning Center, 84 5th St. NW, Atlanta, GA 30308
Tel: 404-385-6203

8:00 – 9:00 **Check-in, Continental Breakfast and Networking**

9:00 – 9:15 **Welcome and Opening Remarks**

Suresh S. Ramalingam, MD, FACP, FASCO
Executive Director, Winship Cancer Institute of Emory University

9:15 – 9:35 **The Cancer Moonshot: Why Georgia is Critical to our Nation's Cancer Goals**

Edjah K. Nduom, MD, FAANS, Associate Professor in the Department of Neurosurgery,
Emory University School of Medicine

Since the initial launch of the Cancer Moonshot in 2016, the cancer community has made measurable progress toward three ambitious goals: to accelerate scientific discovery in cancer, foster greater collaboration, and improve the sharing of cancer data. Early in 2022, President Biden announced a re-ignition of the Cancer Moonshot, highlighting new goals. Dr. Nduom will discuss those goals and the importance of Georgia's efforts to achieve them.

9:35-10:00 **20 Years of Progress and Innovation in Comprehensive Cancer Control**

Chris Parker, MPH, MBBS, Director of Global and Population Health, Georgia Health Policy Center

Twenty years ago, Georgia leaders made cancer prevention, research and control a top priority for the state. Dr. Parker will highlight achievements in Georgia's comprehensive cancer control efforts, discuss where we go from here, and put out a call to action to accelerate our efforts.

10:00-10:20 **What the Data Tells Use**

Rana Bayakly, MPH, Chief Epidemiologist, Chronic Disease, Georgia Department of Public Health

Efforts to improve cancer health equity rely on data to help planners focus their efforts on communities experiencing the greatest disparities. Ms. Bayakly will share the latest data, highlighting areas of the state experiencing excess in cancer mortality.

10:20-10:35 **Break**

10:35-11:45 **Concurrent Sessions (Select One)**

A. Cancer Screening – Research and Outreach Partnerships to Reduce Disparities

While cancer screening has contributed to decreasing cancer morbidity and mortality, many populations continue to experience disparities due in part to barriers to care. The presenters will share information on efforts to identify and address barriers to screening among vulnerable communities.

Panel:

- Lung Cancer Screening – Vickie Beckler, MBA, RN, US Lung Ambition Alliance Lead, AstraZeneca
- Prostate Cancer Screening – Darrell Sabbs, Community Benefits Manager, Phoebe Putney Health System, and Rev. Dr. Daniel Simmons, Sr. Pastor, Mt. Zion Baptist Church
- Cancer Screening in HIV+ Populations – Jessica Wells, PhD, RN, Assistant Professor, Emory University

B. Using What Works: How to Access Proven Programs for Your Community

This interactive session will provide information on how to access and use evidence-based programs and practices to strengthen your community outreach and education efforts. ***Bring your laptop or iPad to fully participate in this session.***

- Workshop Facilitator: Cam Escoffery, PhD, Professor, Emory University

C. Regional Cancer Coalitions of Georgia – Making a Difference in Rural Communities

For more than 20 years, the Regional Cancer Coalitions of Georgia have been working to ensure Georgians in all corners of the state have access to cancer care resources. Representatives of these organizations will highlight their cancer prevention, early detection, survivorship, research and other cancer care programs designed to improve cancer health equity throughout Georgia.

- Smitha Ahamed, DrPH, MA, MPH, Chief Executive Officer, East Georgia Cancer Coalition
- Fred Ammons, President and CEO, Community Health Works
- Erin Hernandez, MPA, BSEd, President and CEO, Northwest Georgia Regional Cancer Coalition
- Cynthia Merchant, Chief Executive Officer, Horizons Community Solutions

11:45-12:50 **Lunch – Panel Discussion**

Effective Advocacy - Turning Passion into Action

Advocacy efforts can influence laws, regulations, and rules that have an impact on the health and well-being of Georgians. However, many people are unaware of steps they can take to advocate for positive change. This panel of experts will demystify legislative advocacy by discussing how individuals and organizations can educate policymakers and influence important legislative decisions that can positively impact cancer prevention, research and treatment in Georgia.

Panel:

- Rep. Matt Dubnik, 29th District, Georgia House of Representatives
- Marcus W. Downs, MBA, Director of State Government Relations for the Southeastern Territory, Takeda Pharmaceuticals America, Inc.
- George S. Ray, JD, Senior Associate, Nelson Mullins Riley & Scarborough LLP

12:50 – 1:35 **Keynote Speaker:** Renée Branch Canady, PhD, MPA, Chief Executive Officer, MPH
Achieving Health Equity: The Opportunity and the Mandate

This session will present a framework for applying health equity as an integral strategy for prevention. The mandate of leadership, including change leaders at all levels and the need to build a shared vocabulary will be discussed. Participants will be introduced to dialogue as an action for change in initiating an equity focus and shifting typical prevention and screening paradigms.

1:35 – 1:50 **BREAK**

1:50 – 2:50 **Concurrent Sessions (Select One)**

A. Innovations in Expanding Access to Clinical Care in Rural Communities

Many rural Georgians have limited access to affordable, quality health care. Increasing numbers lack health insurance and aging populations face increased difficulty in traveling for their medical care. Healthcare workforce shortages exacerbate these trends. In this session, oncology leaders and senior administrators will discuss how their health systems are tackling barriers to cancer care in Georgia's rural communities.

Panel:

- Ajaz Bulbul, MBBS, MD, and Pam Proman, MBA, RTT, Administrator, Operations and Strategic Initiatives, St. Joseph's/Candler
- Amelia Langston, MD, Medical Director, Winship Cancer Network
- Troy Kimsey, MD, Oncology Service Line Medical Director, Phoebe Cancer Center

B. Cancer Patient Navigators – Addressing Disparities in Underserved Populations

Experts in the field of patient/family navigation and support will discuss the services they offer to help cancer patients and their families navigate financial, physical, emotional, and other challenges associated with a cancer diagnosis.

Panel:

- William A. James, Founder/Executive Director, Summit Quest
- Carrie Kozel, PT, Senior Physical Therapist, TurningPoint Breast Cancer Rehabilitation
- Claire Thevenot, MBA, RN, OCN, BCPA, Patient Advocate and Founder, Clarity Patient Advocates

C. Clinical Trials: Making Strides in Improving Equity in Participation and Retention

Participation among people from diverse backgrounds in cancer clinical trials is key to advancing health equity. Unfortunately, rural residents, racial and ethnic minorities, and other diverse groups are underrepresented in clinical research, compounding disparities in health outcomes in these groups. During this session, the panel of experts will discuss barriers and effective strategies for improving equity in clinical trials participation.

Panel:

- Pamela Cooper, Program Manager, Morehouse School of Medicine Cancer Health Equity Institute
- Jorge Cortes, MD, Director, Georgia Cancer Center, Augusta University
- Shantoria Brown, Asst. Director of Research and Compliance, Georgia CORE

2:50 – 3:10

Making a Difference: Opportunities to Advance Health Equity from Your Lens

Kia L. Toodle, M.Ed., CPM, Director, Chronic Disease Prevention Section, Georgia Department of Public Health

Utilizing the unique attributes individuals and organizations bring to the table, this presentation will describe the various ways groups and other key stakeholders can promote cancer health equity in your community.

3:10 – 3:45

Neighborhood Deprivation and Breast Cancer Mortality

Lauren McCullough, PhD, Associate Professor, Rollins School of Public Health, Emory University

Racial differences in social contextual factors, such as those related to the neighborhood environment, have been posited as one explanation for the racial disparity in breast cancer mortality. Due to persistent structural racism and discrimination, Black women are more likely than their White counterparts to live in deprived neighborhoods, yet the relationship between the neighborhood environment and breast cancer mortality among Black women is poorly understood. Dr. McCullough will explore the role of neighborhood deprivation on breast cancer mortality and the interacting effects of other characteristics including rurality, social cohesion, and residential racial composition.

3:45 – 4:00

Evaluation and Wrap-up