20 Years of Progress and Innovation in Comprehensive Cancer Control

A 2023 Cancer Summit Presentation
Goal 1: Prevent Cancer and Detect Existing Cancers Earlier.
Reduce the number of deaths due to cancer through a focused cancer prevention and early detection effort; and provide education to and screen Georgians for cancer, emphasizing the cancers that are the major causes of death.

Goal 2: Improve Access to Quality Care for All Georgians with Cancer.
Increase access to quality care and upgrade the availability of world-class medical care for Georgians with cancer through state-of-the-art technology and methods.

Create a new leading body of knowledge and leading products that contribute to the ultimate eradication of cancer in Georgia and for humankind.

Goal 4: Train Future Cancer Researchers and Caregivers.
Leverage the overall effort to benefit future generations by training the next wave of cancer researchers and caregivers.

Goal 5: Turn the Eradication of Cancer into Economic Growth.
Create and enhance existing partnerships with pharmaceutical and biotechnology companies that will provide quality jobs to Georgians and environmentally clean additions to the economy.

- **Measures Related to Preventing Cancer**
  - Smoking rates and interventions
  - Trend in obesity
  - Cancer incidence rates

- **Measures Related to Detecting Cancer Early**
  - Use of cancer screening interventions
  - Cancer stage at diagnosis

- **Measures Related to Diagnosing Cancer**
  - Adequacy of diagnostic and surgical specimens
  - Adequacy of pathology reports on surgical specimens
  - Documentation of cancer pathologic stage before chemotherapy or radiation treatment begins

- **Measures Related to Treating Cancer**
  - Receipt of appropriate primary therapy for cancer
  - Receipt of appropriate adjuvant therapy for cancer
  - Receipt of appropriate follow-up after treatment for cancer
  - Minimization of cancer patients’ suffering
  - Cancer survival and mortality rates
Pathway to the First Revision (2007)

Comprehensive Cancer Control Leadership Institute
Planning Process Development
Attendees compile listing of Work Group candidates

Steering Committee Meeting
Populate Work Group Lists & Approve
Define Framework
Gain Information/Structure Work Groups
SJC Celebration - Regional Kick-off Event
RPE Meeting - Introduce the Process

Work Group Congress 8/30/2006
Work Group Drafts to Steering Committee
Integration into Overall Plan

Final State Cancer Plan Complete

4/3/2006
Steering Committee Meeting
5/1/2006
6/1/2006
7/1/2006
8/1/2006
9/1/2006
10/1/2006
11/1/2006
12/1/2006
1/1/2007
2/1/2007

Attendees compile listing of Work Group candidates

8/30/2006
Work Group Congress

2/7/2007
Revisions
Strategic Priorities (2008-2013)

**PREVENTION**

- Reduce the number of Georgians exposed to the harmful effects of tobacco.
- Reduce overweight and obesity and increase physical activity among children, adolescents, and adults in Georgia.
- Reduce the incidence of cervical cancer in Georgia.

**EARLY DETECTION AND SCREENING**

- Remove barriers to cancer screening services.
- Stimulate participation in recommended screenings for breast, colorectal, cervical, and prostate cancers.
- Improve the quality and effectiveness of cancer screening and follow-up services.
- Become a national leader in translational research related to screening practices for Georgia’s cancers with the greatest burden.

**DIAGNOSIS AND STAGING**

- Ensure the timeliness and quality of tissue acquisition, pathology, and staging prior to treatment for cancer.
- Ensure the uniformity and accuracy of documentation regarding cancer diagnosis and staging.

**TREATMENT AND PALLIATION**

- Ensure compliance with National Comprehensive Cancer Network (NCCN) guidelines for the treatment of colorectal, lung, breast, and prostate cancers in Georgia’s hospitals.
- Increase accrual of Georgia residents to cancer clinical trials.
- Increase the proportion of cancer patients in Georgia who receive palliative care and support from the time of diagnosis.

**DATA AND METRICS**

- To establish ongoing, collaborative processes for addressing cancer data and metrics issues in Georgia.
- To improve stakeholder knowledge and use of available cancer data.
- To expand and enhance cancer data collection from existing and new sources.
- To implement improved information management tools and technologies.
16 Member Steering

- American Cancer Society (GA)
- Cancer Information Service (GA) – National Center for Primary Care
- Commission on Cancer – American College of Surgeons (GA)
- Dia de La Mujer Latina (GA)
- Georgia Cancer Coalition
- Georgia Cancer Quality Information Exchange
- Georgia Department of Human Resources
- Georgia Department of Community Health
- Lewis Cancer & Research Pavilion – St. Joseph’s/Candler Hospital System
- Rollins School of Public Health, Emory University
- Southwest Georgia Cancer Coalition
- West Central Georgia Cancer Coalition
We’re Off!

Global economic crisis with implications for state and local budgets (2009 ----)

Implementation Plan Year 1 (2007-2008)

Work Group Reorganization (2010)

State Agency organizational changes (2009 and 2011)

Affordable Care Act (2010 -2012)
FAST FORWARD

• Changes in leadership and “home” of the plan
• Growth of, and support for the Regional Coalitions
• Focus on NCI designated facilities
• Clinical scholars
• Two more plan revisions driven by data defined needs, Georgia context, PSE approaches and disparities
Supporting cancer prevention efforts with a focus on HPV prevention

- **Objective 1:** Increase the number of females and males who complete the human papillomavirus (HPV) vaccine series in accordance with the Advisory Committee on Immunization Practices (ACIP) and recommendations.
Detecting cancers early and screening appropriately for target cancers

- **Objective 1A**: Increase the early detection and use of evidence-based screening approaches for breast, cervical, colorectal, lung and prostate cancers in Georgians.

- **Objective 1B**: Increase early detection in high-risk persons who fall outside of current criteria and recommendations for screening for breast, cervical, colorectal, lung, and prostate cancers.

- **Objective 2**: Reduce disparities in screening rates among populations throughout Georgia.

- **Objective 3**: Increase early detection rates for non-screenable and potentially aggressive cancers, such as pancreatic, and childhood leukemias and lymphomas.
Facilitating statewide access to palliative care and support

• **Objective 1:** Accurately define the baseline landscape of oncological palliative care by 2021 and update annually through 2024.

• **Objective 2:** Develop and implement a sustainable strategy to connect and inform professionals, providers, patients, organizations, and institutions in Georgia about oncological palliative care best practices, networking, educational opportunities, and quality standards including an underserved and vulnerable population focus.

• **Objective 3:** Improve access to quality oncological palliative care for adults and children in Georgia.
Maintaining excellence in the diagnosis and treatment of cancers

• **Objective 1:** Improve the use of quality standards and practice guidelines for the timely diagnosis, staging and treatment of cancers throughout Georgia, with emphasis on, though not limited to, lung, colorectal, breast, prostate, and cervical cancer.

• **Objective 2:** Reduce diagnoses, staging and treatment disparities (by race, residence, income and insurance status) in Georgians with lung, colorectal, breast, prostate, and cervical cancer: and study the impact on outcomes.

• **Objective 3:** Study and understand the impact of reductions in diagnosis, and treatment disparities on survivorship outcomes.
Current Goal (2019-2024)

Improving quality of life for cancer survivors

- **Objective 1:** Establish and maintain surveillance of the physical and psychosocial quality of life for Georgia cancer survivors of all ages.

- **Objective 2:** Increase the dissemination of information about cancer survivorship that is inclusive and relevant (e.g., geography, language, cancer type, culture, literacy level, income, education, etc.) among survivors, caregivers, practitioners, and the population of Georgia.

- **Objective 3:** Increase resources that are available to support quality survivorship care in Georgia.
OVERARCHING GOALS
(2019-2024)

**Equity** – addressing the root cause of disparities and the factors that prevent some populations from attaining their best health

**Translational Research** – a commitment to continuous learning through Georgia-based research studies that are conducted, translated and disseminated across the cancer control continuum

**Communications** – appropriate messaging and broader engagement and inclusion of Georgians, including survivors, to increase awareness, knowledge, and understanding about cancer control

**Advocacy** – being in action to ensure supportive policy and funding to address cancer control at the level of organizations, institutions, and agencies

**Surveillance** – having excellent, high-quality data and information to inform planning and assess progress over time.
Current Structure

Prostate Cancer Roundtable
Colorectal Cancer Roundtable
Lung Cancer Roundtable
Early Detection and Screening
HPV Prevention
Survivorship
Diagnosis, Staging and Treatment
Palliative Care
Data and Evaluation
Steering Team
Co-Chairs
Legislative Advocacy
Communications
Highlighted Achievements

- Increased philanthropic investments
- Growth in National Cancer Institute funding
- Proliferation of clinical trials and accredited cancer centers
- Escalation in federal funding and academic research
- Decreases in cancer mortality; emphasis on screening and survivorship
- Addition of bioscience jobs
Highlighted Achievements

- Increase in the number of 100% Tobacco Free Schools
- Decreasing cancer mortality rates
- Greater than 80% of cancer care occurring at Commission on Cancer accredited institutions
- Increasing colorectal screening efforts and more early diagnosis
- Maturation of RCCGs and their role in facilitating multi-sector collaboration in prevention/screening
- Community level engagement of Prevention Research Centers
- Some legislative success – RCGs as an example
<table>
<thead>
<tr>
<th>Highlighted Achievements</th>
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<td>Cutting edge work ongoing at Academic Cancer Centers (Emory/GRU)</td>
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<td>Large number of cancer scholars in place due to clinical scholars program</td>
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<td>Georgia CORE establishes web portal <a href="http://www.georgiacancerinfo.org">www.georgiacancerinfo.org</a> to facilitate awareness of trials</td>
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<td>Palliative Care assessment at Commission on Cancer accredited hospitals completed</td>
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<td>Formation and ongoing role of Georgia Hospice and Palliative Care Organization</td>
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<td>Creation of Georgia Cancer Patient Navigator Association</td>
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<td>National leaders in use of RQRS</td>
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<td>Statewide Expansion of SEER</td>
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ON THE HORIZON: Plan Revision 2024 - 2029
THE ASK

• What ideas do you have about strategic focus areas for the next 5 years?

• How willing are you to participate in process of planning and implementation for the period?
Thank You

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